



**Dear Friend and Supporter of Project Graduation:**

*In 1979, the Oxford Hills area in Maine experienced seven alcohol and other drug-related teen deaths during the commencement season. As a result of this tragic experience, the schools and communities in the Oxford Hills area offered their students an alternative to the “traditional” graduation night of drinking and driving temptations that all too often end in tragedy. They called the party “Project Graduation.” By 1986, Project Graduation activities were held in fifty states including Texas.*

Round Rock High School (RRHS) is one of many schools in Texas and across the nation where local business partners, parents, and students, work together to plan and organize a safe and fun graduation celebration. This year’s RRHS Project Graduation 2017 will be held on June 1<sup>st</sup> as an all night, alcohol-free and chemical-free celebration with food, activities, music, prizes and entertainment provided for all students.

This event is organized and funded by the non-profit 501(c) (3) corporation, Proud Dragon Parents, staffed entirely by volunteer parents. We have 600 students in our graduating class who we will honor at this year’s celebration. A goal of \$50,000.00 has been set for this year and we hope to reach that amount by May 1, 2017. These funds allow our organization to offer numerous prizes to our seniors as well as provide non stop entertainment for all.

Proud Dragon Parents work all year to raise money through various fundraisers; to make this a memorable event. We humbly ask for your monetary gifts, prizes, gift certificates and/or food donations to help defer the costs. This year Business sponsorships are available in two different categories:

**Business Donation Based Sponsorship**

- The business provides a tax-deductible monetary donation

**In Kind Sponsorship**

The business donates tax-deductible prizes, food items, supplies or other necessities for the celebration Businesses that donate will:

- Receive a tax-exempt receipt for all donations
- Be prominently displayed on signage the night of the event
- Be listed on the Project Graduation website [www.rrhspdp.org](http://www.rrhspdp.org)
- Have your logo/banner displayed on a rotating basis on the home page
- Be included in our monthly e-newsletter to all senior parents as a sponsor

Without the support of local businesses like yours, this celebration will not be possible. Please make a **tax-deductible** donation by completing and returning the attached form to the Project Graduation Donation Committee at the address on the form.

Thank you for your consideration of this request and for your support of a safe celebration for Round Rock High School Seniors of 2017. Your help is greatly appreciated.

Sincerely,

Michelle Quick  
Prize Chair  
(615) 289-1727/Prizes@rrhspdp.org

Shelli Belser  
Treasurer  
(512) 917-0246/Treasurer@rrhspdp.org

**2017  
Project  
Graduation**  
  
**Officers  
President  
Melinda Baiza**  
  
**Co-President  
Sally Pierce**  
  
**Secretary  
Dana Keesey**  
  
**Treasurer  
Shelli Belser**  
  
**Webmaster  
Ramon  
Valeriano**  
  
  
  
  
**Event Date:  
  
June 1, 2017**  
  
  
**Location:  
RRHS  
1100 Building**



To make a donation, please complete this form. You will receive a tax-exempt receipt for your monetary or in-kind donations.

## DONATION FORM

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Web URL: \_\_\_\_\_

Business eMail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Amount of Monetary Donation: \_\_\_\_\_

(Levels of Sponsorship to be advertised on banners and on website: Maroon: \$1,000 or more, Platinum: \$500-\$999, Gold: \$250-\$499, Silver: \$100-\$249, Bronze: up to \$99)

Items Donated: \_\_\_\_\_  
(food, beverages, merchandise, gift cards)

Value of Items Donated: \_\_\_\_\_

Please return this form with checks payable to:

**Proud Dragon Parents**  
**P.O. Box 1702**  
**Round Rock, Texas 78681-1702**

If offering a donated item (food, beverage, or merchandise) you may choose to **email** this completed form to **fundraising@rrhspdp.org** or mail to the address above so we can arrange pick-up times that are convenient for you.

**Thank you for supporting Round Rock's High School Project Graduation 2017!**